

# Spain, a powerhouse in the fashion industry

Fashion is one of the most global and dynamic industries on a global scale. At the same time, Spain is one of the global leaders in this industry, with influential companies that are followed and serve as examples for others in the industry worldwide.

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# The fashion industry in Spain in figures



2,8%

Is the share of the fashion industry in the Spanish GDP in 2022.

17.481

Is the number of companies in textiles, clothing, leather and footwear in Spain as of January 1, 2023.

31.534,5 M€

Is the value of Spanish fashion exports in the fiscal year 2023.

21,1%

Is the share of the online channel in the total fashion sales in Spain.

165.423

Is the number of jobs generated in Spain by the fashion trade in 2022

131.488

Is the average number of Social Security affiliates in December 2023 in textiles, clothing and footwear.

# Company type: segments and number of companies

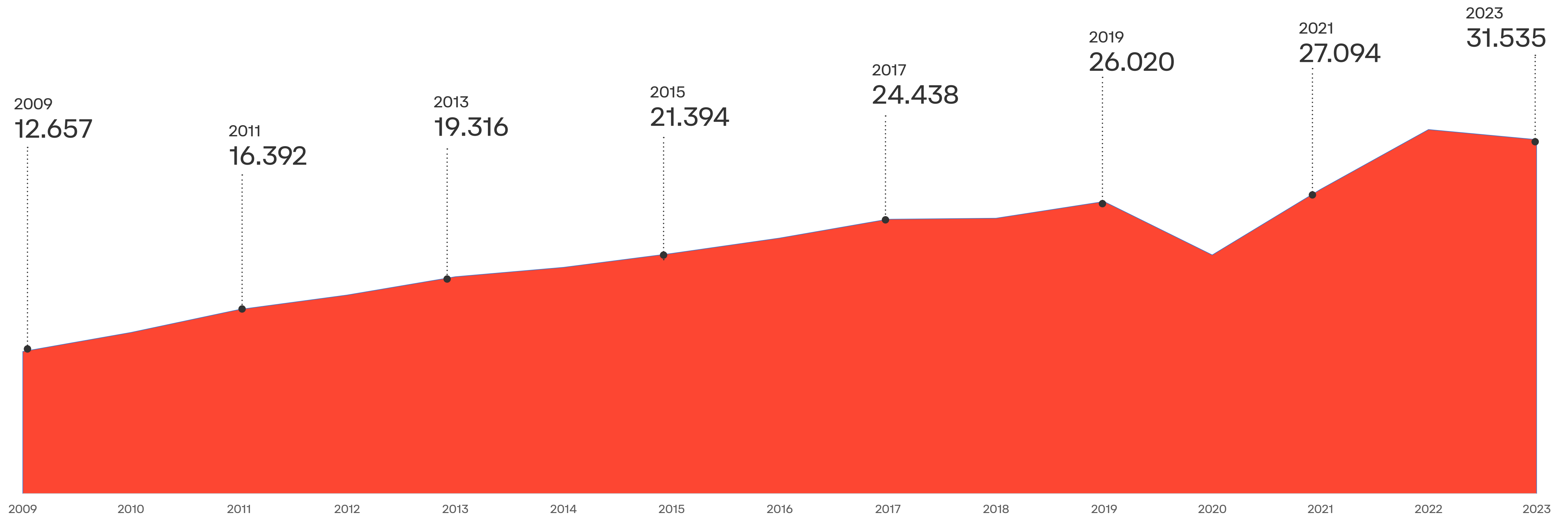


Sources:  
[Economic Report of the fashion industry in Spain](#)  
[Central Directory of Companies \(Dirce\) by the National Institute of Statistics \(INE\)](#)  
[Report on online fashion in Spain 2023](#)  
[The textile business in figures, Acotex](#)  
[Ministry of Labour](#)

# Evolution of fashion exports



Spanish fashion exports have grown year after year, with the exception of 2020 and 2023.

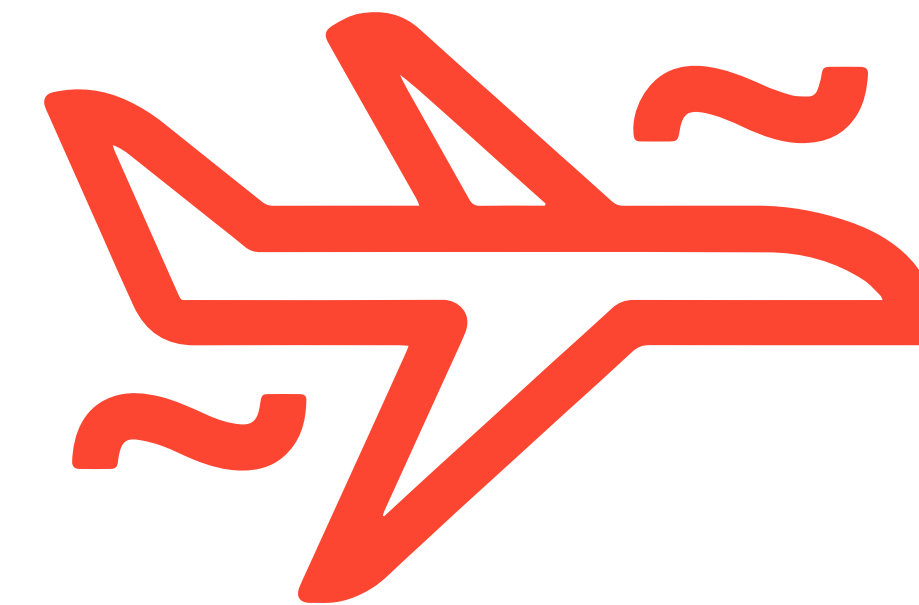
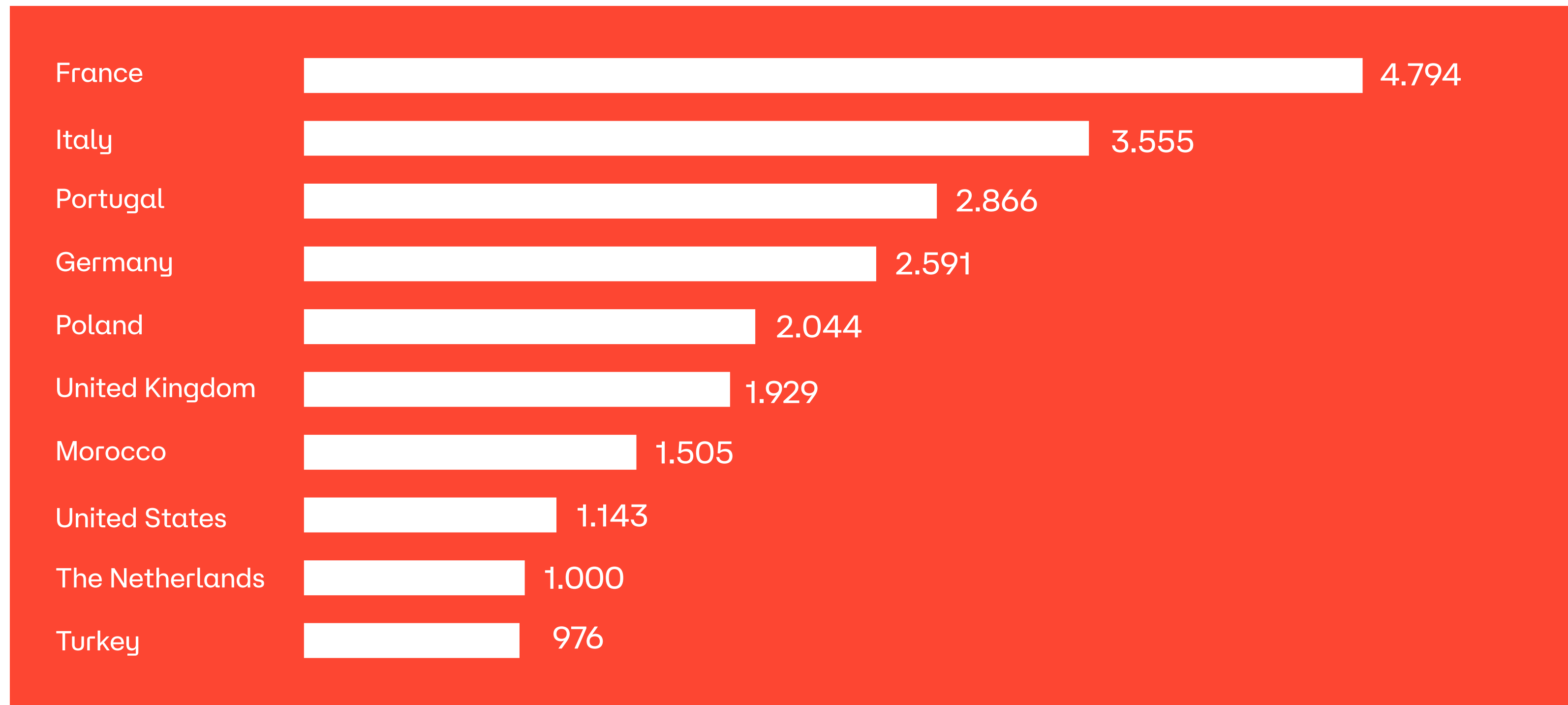


In millions of euros

Source: [Icex](#)

# Main clients of Spanish fashion

France, Italy and Portugal have remained as the three main destinations for Spanish fashion exports in 2023. The United States and the United Kingdom are two of the countries where international sales in the sector have significantly decreased. Geopolitics has greatly impacted the export pace of the sector in 2023.

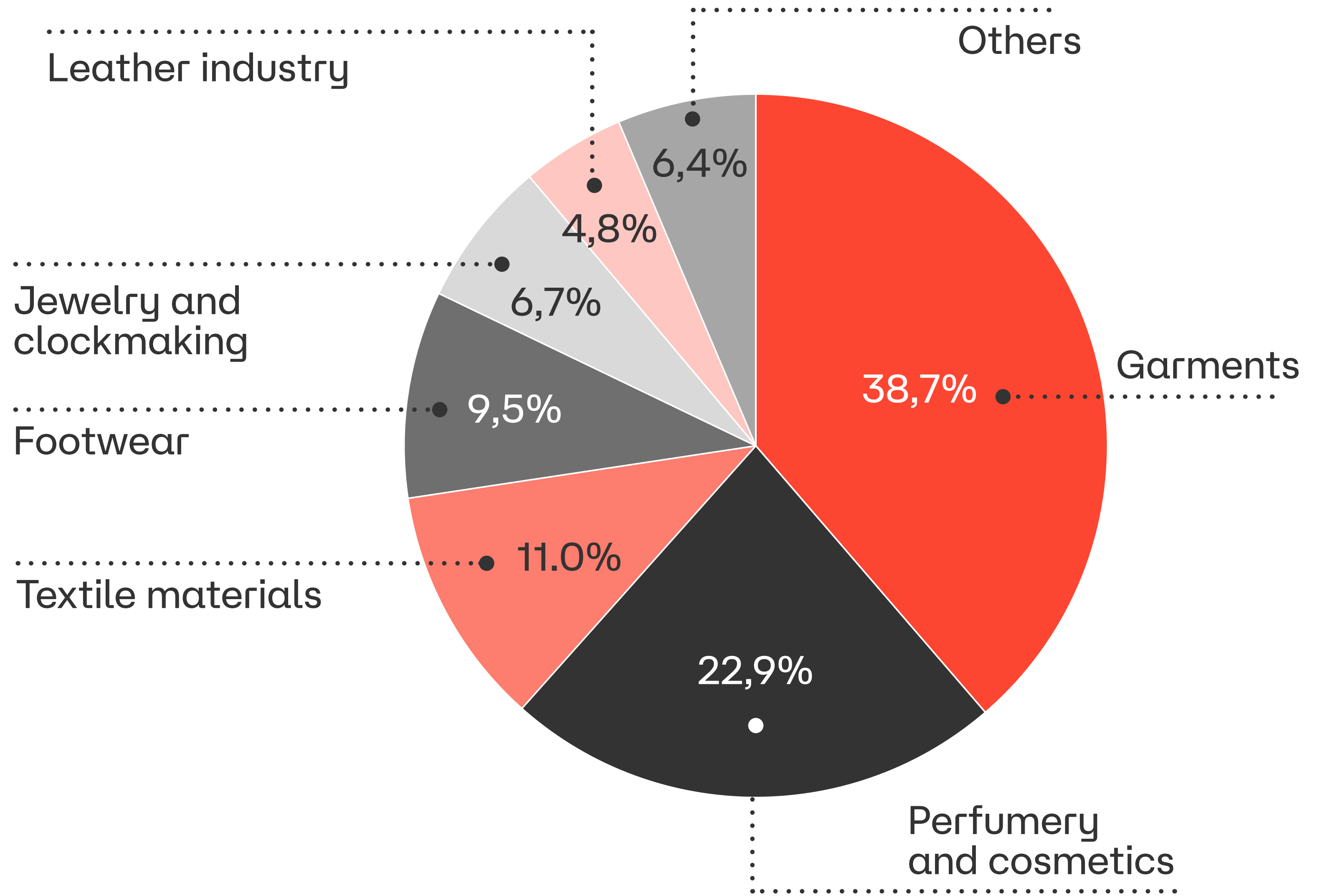


Exports in 2023, in millions of euros

Source: [Icex](#)

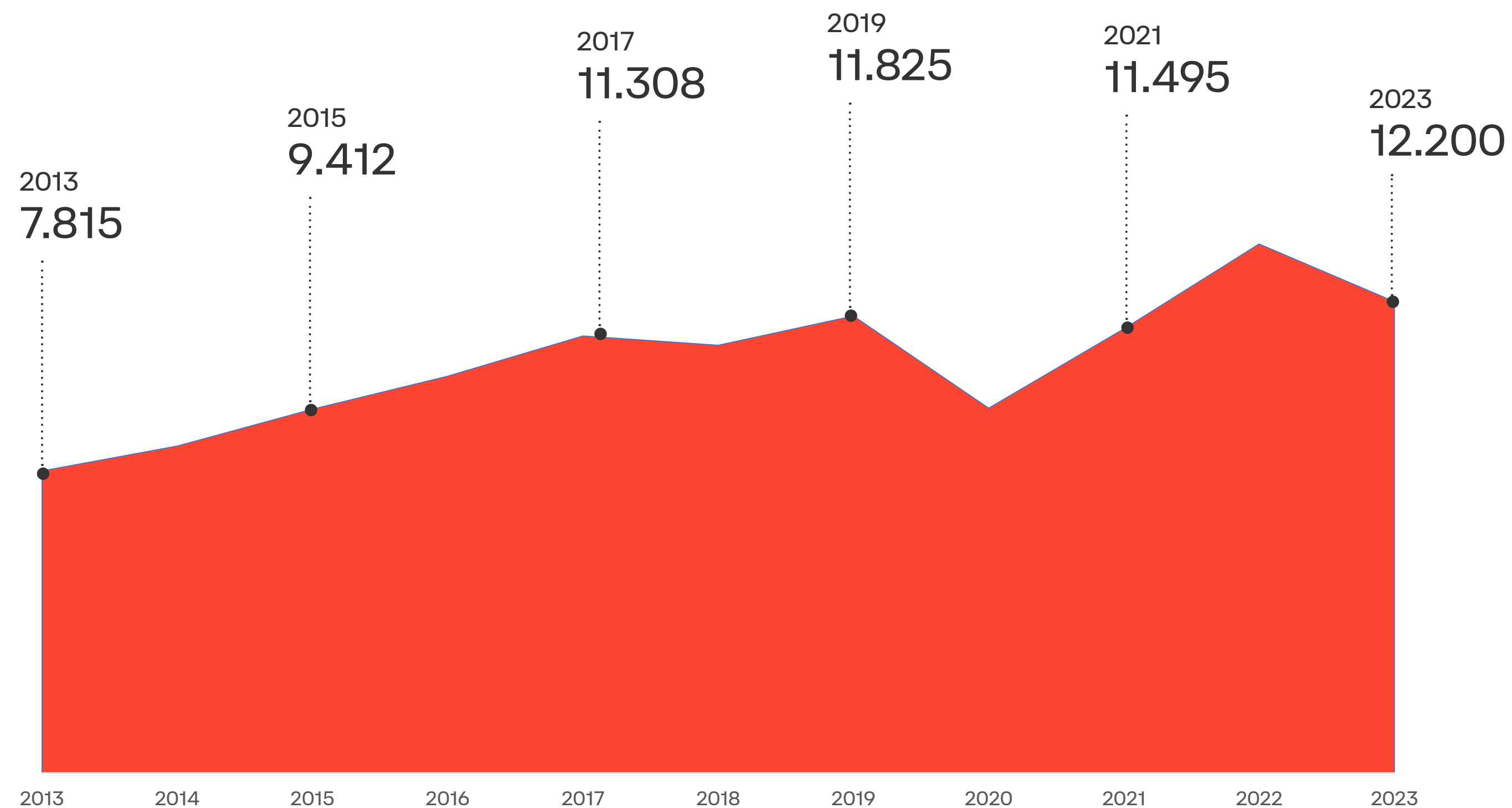
# Exports by segments

Garments make up most of Spanish fashion exports. Perfumery and cosmetics, sectors in which Spain has global leaders, also stand out in the overall fashion industry, along with footwear.





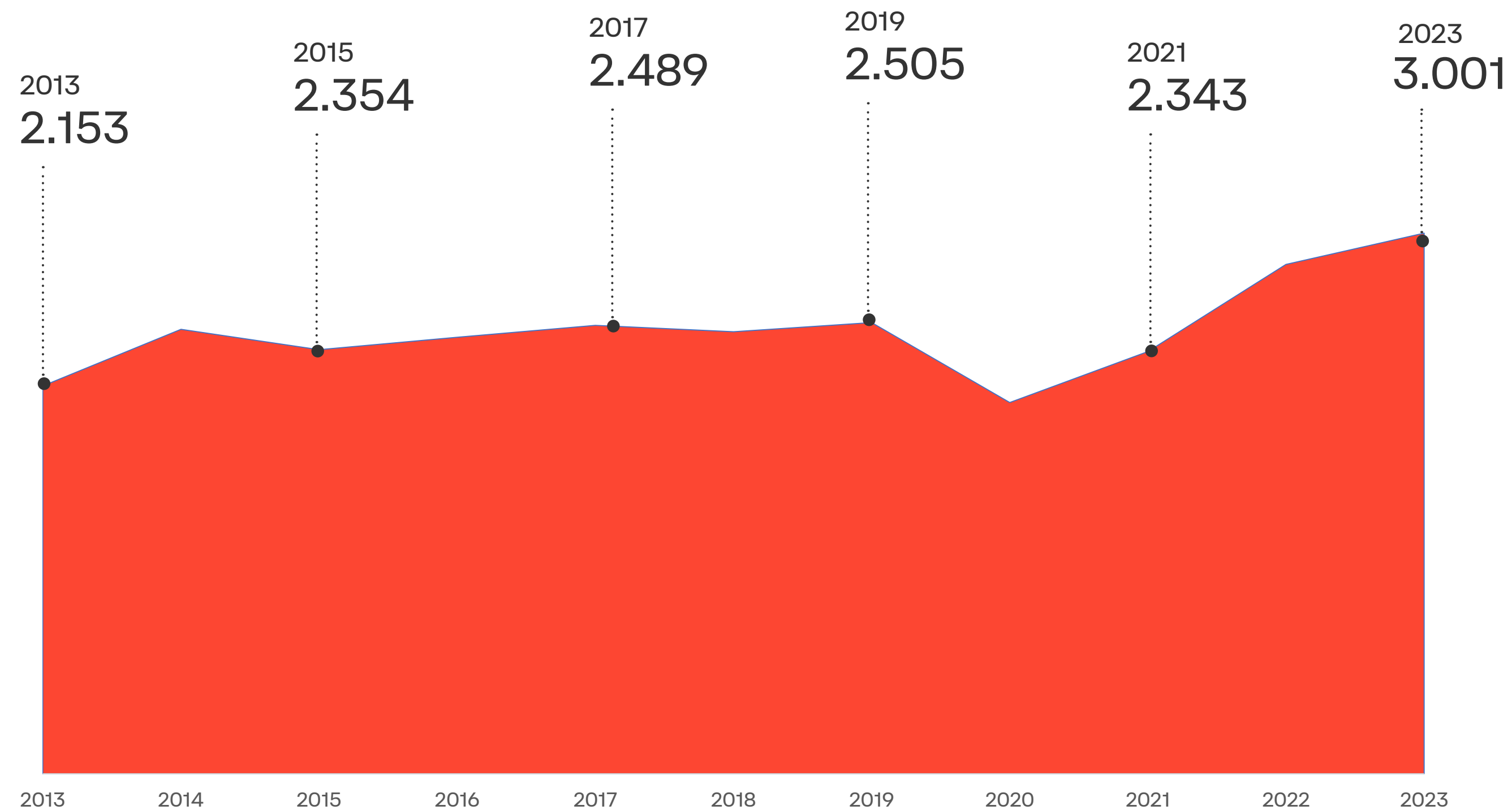
# Garments: exports and main destinations



In millions of euros

France	2.081M€
Italy	1.760M€
Poland	1.318M€
Portugal	1.277M€
Germany	1.024M€

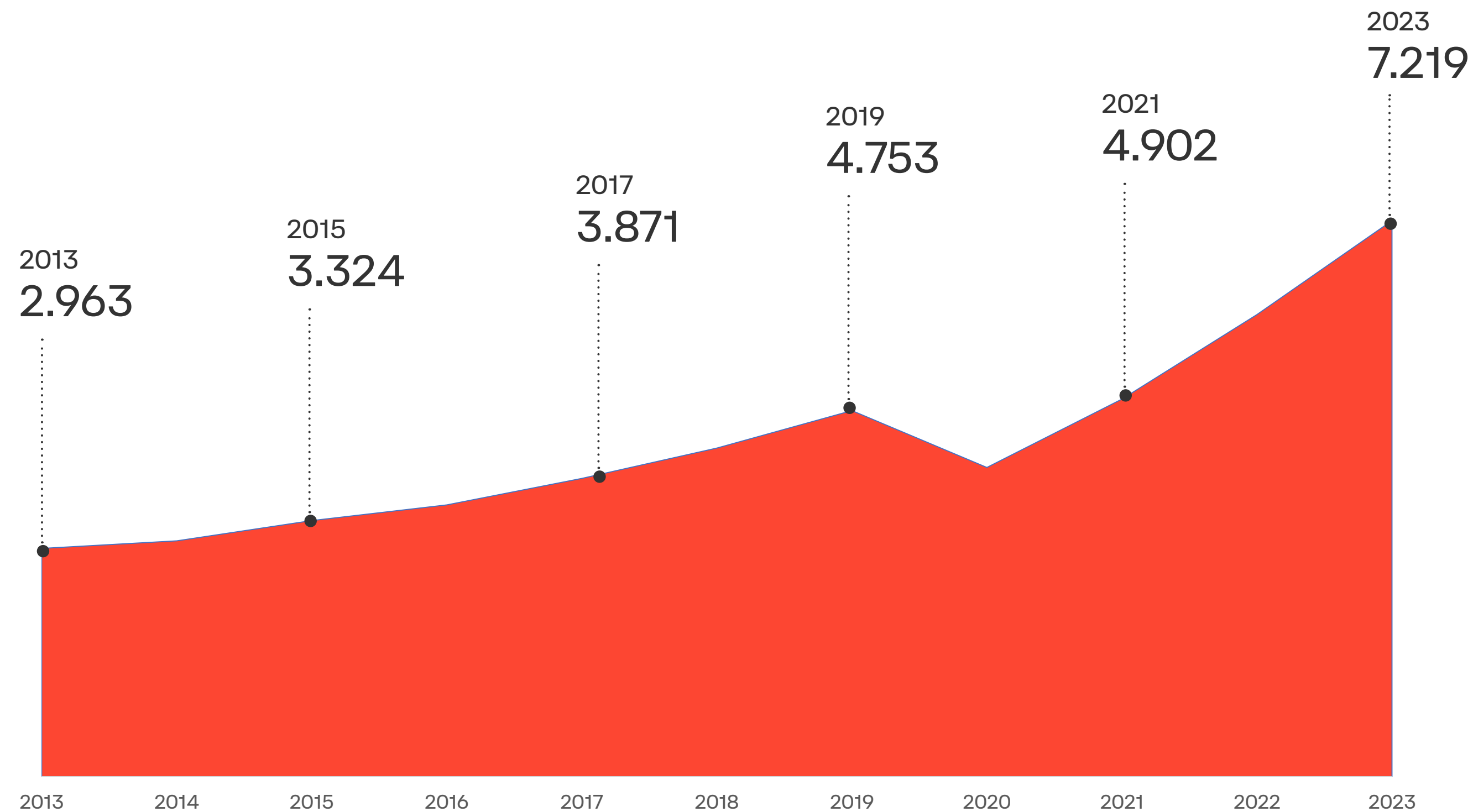
# Footwear: exports and main destinations



In millions of euros

France	548M€
Italy	441M€
Germany	305M€
Portugal	268M€
Poland	197M€

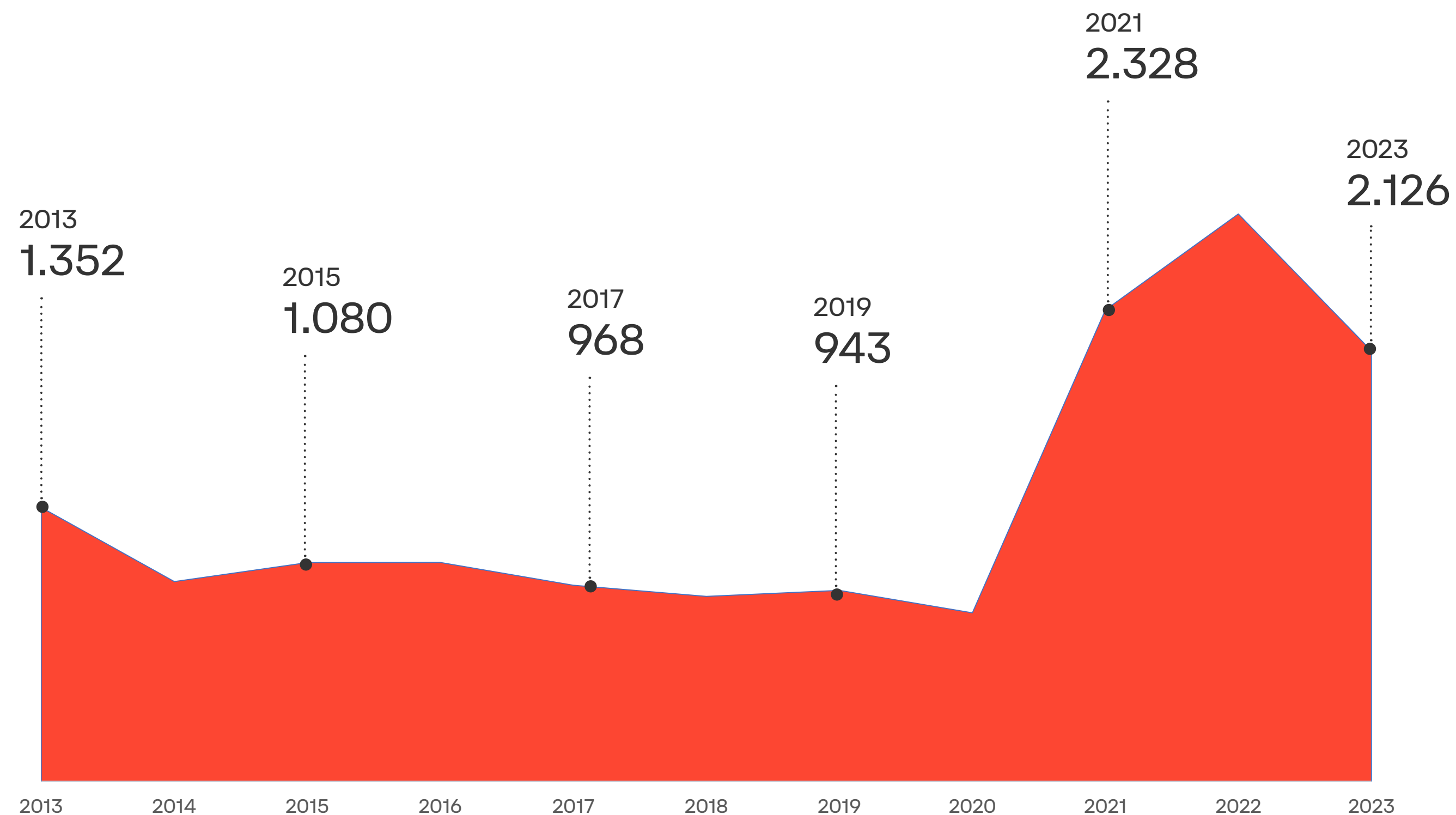
# Perfumery and cosmetics: exports and main destinations



In millions of euros

France	910M€
Portugal	719M€
Germany	664M€
United States	529M€
Italy	433M€

# Jewelry and clockmaking: exports and main destinations



United Kingdom

1.036M€

France

201M€

United States

113M€

China-Hong Kong

104M€

Portugal

93M€

02.

# Leading companies



# Spanish giants

## Inditex

Foundation	1963
Headquarters	Arteixo (A Coruña)
Founder	Amancio Ortega
Brands	Zara, Massimo Dutti, Bershka, Pull&Bear, Stradivarius, Oysho, Zara Home y Lefties

## Mango

Foundation	1984
Headquarters	Palau-solità i Plegamans (Barcelona)
Founder	Isak Andic
Brands	Mango, Mango Man, Mango Kids, Mango Teen, Mango Home

## Tendam

Foundation	1880
Headquarters	Madrid
Founder	Felipe y Rufino García Quirós
Brands	Cortefiel, Pedro del Hierro, Women'secret, Springfield, Hoss Intropia, Slowlove...

## Puig

Foundation	1914
Headquarters	L'Hospitalet de Llobregat (Barcelona)
Founder	Antonio Puig
Brands	Carolina Herrera, Paco Rabanne, Jean Paul Gaultier, Nina Ricci, Charlotte Tilbury...

## AWWG

Foundation	1973
Headquarters	Sant Feliu de Llobregat (Barcelona)
Founder	Nitin Shah, Milan Shah, Arun Shah
Brands	Pepe Jeans, Hackett y Façonnable

## TOUS

Foundation	1920
Headquarters	Manresa (Barcelona)
Founder	Teresa Ponsa Mas y Salvador Tous Blavi
Brands	TOUS

# A rich ecosystem

Large, medium and small companies. Clothing, footwear, jewelry or sports brands. Spanish fashion boasts a rich and diverse ecosystem.

ADOLFODOMINGUEZ

ALMA EN PENNA

ARMAND BASI

EL GANSO.

El Corte Inglés

FESTINA

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MIRTO  
1956

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Barcelona

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expertos en pies que crecen

PIKOLINOS  
get comfy & smile

Pisamonas  
Hecho en España

postQuam  
PROFESSIONAL

ROBERTO VERINO

SCALPERS

SKEYNDOR

SUAREZ

trangoworld

UNO DE 50

# Upstream industry

## Textil Santanderina

Foundation: 1923  
Weaving

## Jeanologia

Foundation: 1994  
Industrial technology

## Recover

Foundation: 1914  
New materials

## Piñatex

Foundation: 2013  
New materials

## Tejidos Royo

Foundation: 1903  
Weaving

## Sedatex

Foundation: 1886  
Weaving

## Evlox

Foundation: 1846  
Weaving

## Nextil

Foundation: 1954  
Weaving

## Happyypunt

Foundation: 1996  
Intersupplier



# The footprint of Spanish fashion



Zara | Paris (France)



Massimo Dutti | Mexico City (Mexico)



Mango | New York (United States)



TOUS | Miami (United States)



Desigual | Osaka (Japan)



Pepe Jeans | London (United Kingdom)

03.

Talent



# Reference founders

Visionary entrepreneurs who identified a gap in the market or changed the established business models



**Amancio Ortega**  
Inditex



**Thomas Meyer**  
Desigual



**Ricardo Fisas and  
Gloria Vergés**  
Natura Bissé



**Isak Andic**  
Mango



**Fructuoso López**  
Joma



**Adolfo Domínguez**  
Adolfo Domínguez

# Spanish executives in international leadership positions



**Eva Serrano**  
Calvin Klein



**José Antonio Ramos**  
Asos



**Juan Carlos Escribano**  
El Palacio de Hierro



**Andrés Contreras**  
Bestseller



**José Gómez**  
Etam



**Jose Luis Martínez  
de Larramendi**  
Primark



Leading  
Brands of Spain  
Forum